

# Publicity report

Report Date: Thursday, August 21, 2008, 10:27

**A Moll and the Night Visitors**  
Center Stage Theatre  
Monterey, CA

## Publicity code for: <blanks>

<u>Publicity code</u>	<u>Tix</u>	<u>Total sale</u>		
			351	3,271.35
	351	3,271.35		
<b>Totals for &lt;blanks&gt;</b>	<b>351</b>	<b>3,271.35</b>		

## Publicity code for: Radio

<u>Publicity code</u>	<u>Tix</u>	<u>Total sale</u>		
KAZU	7	157.50		
KBOQ	4	63.70		
<b>Totals for Radio</b>	<b>11</b>	<b>221.20</b>		

## Publicity code for: Newspaper

<u>Publicity code</u>	<u>Tix</u>	<u>Total sale</u>			
			January ad campaign	6	60.00
			March ads	2	0.00
San Francisco Chronicle	8	60.00			
			Sunday edition ads	2	44.00
			Weekly listing ads	2	30.00
Peninsula Herald	4	74.00			
USA Today	2	30.00			
LA Times	5	0.00			
<b>Totals for Newspaper</b>	<b>19</b>	<b>164.00</b>			

## Publicity code for: Direct mail

<u>Publicity code</u>	<u>Tix</u>	<u>Total sale</u>		
Spring mailing	2	0.00		
Renewal mailing	9	84.08		
last chance mailing	5	88.88		
Voucher	4	44.00		
<b>Totals for Direct mail</b>	<b>20</b>	<b>216.96</b>		