



1191 Luxton St.  
Seaside CA 93955  
P: 831.583.0641  
F: 831.583.0643  
www.centerstage.com

## **Affordable Internet Ticketing Software for Small Venues and Non-profits With Remote Ticketing Transactions and Click4tix.com**

Of course, you want to sell your tickets online. Everyone is doing it. Center Stage Software has had an internet module for years, but for many of our customers, especially the non profits, cannot afford the Webtix module. So, we have developed another ticketing software for many of our "smaller" venues or non-profit clients that sell less than 15,000 tickets annually. It's called Remote Ticketing Transactions (RTT). RTT is our way of handling the situation where our customers want two things:

- Control of their own tickets, on their own computer, in their own office.
- Internet ticketing.

Our solution develops a link between Webtix and the local box office. That way, tickets are sold from the theatre's computer in real time - on the internet. RTT **allows a site running Webtix** to access the data files through an application server.

So, what is the site running Webtix that your organization will be able to link into and vice versa? The answer is <http://click4tix.com/>. Troy Lund is the contact and his number is: 206-226-6500. This solution enables our smaller venued customers the ability to sell their ticket online. Note: Find out more in the Q & A section of this document.

### **Click4tix.com already uses WintixPro/Webtix**

Click4tix.com works with our present Wintix version 3, version 4, and version 5 customers. Using Center Stage Software's RTT module and click4tix.com, your tickets can be sold online. You would have your own website where your customers can see what's playing. When they are ready to purchase tickets, they would click on the "buy tickets" button. The program then sends your patron to the Click4tix.com site, where your customer then chooses the show and number of tickets at the stated price. The patron then inputs their credit card information and purchases the tickets in real time. The off sale dates are also dictated by the venue. Click4tix.com sends you a check for the amount of tickets sold to each performance on a weekly basis.

**Click4tix.com passes the service charges to the customer, not the client venue.**

### **IMPORTANT INFORMATION:**

You will need a Static IP address and need to open port 8080 on your firewall for proper installation.

## Features

### Downloadable Sales Reports

Unlike using other ticket resellers, Wintix and Click4tix.com enables the client venue to download sales reports from click4tix.com or centerstage.com into Wintix. The client venue is able to generate a complete report for all sales for a day, for a show by single performance, or run of a show, etc.

### Eliminate Allotment Procedures

Using Wintix and the RTT module will enable the client venue to eliminate the allotment procedure. Not only will the client venue continue to sell tickets in the box office using Wintix, customers will be able to buy tickets from Click4tix.com or centerstage.com via the client venue's website and buy tickets from the same inventory as the in-house inventory. No more allotment and what's nice is that whether the patron purchases directly from the box office or via the website, every patron can purchase from the same inventory. Again, the client venue will be able to run real time reports from the current version of Wintix.

The cost for the RTT is \$595.00. There is an additional cost for support over and above the annual support contract for Wintix.

## Frequently Asked Questions

**Q.** Would we have to purchase both Wintix version AND RTT separately or do they come bundled?

**A.** No, you can purchase Wintix by itself and purchase RTT later.

**Q.** What is the RTT architecture? What are the performance requirements for the machine we would need to run it on?

**A.** RTT is a lightweight Java module on a Tomcat server. It runs in the background on your server. A computer with XP and 1 G of memory is sufficient. You must have a reliable data connection. This means about 400K upload and 1,500K download. If you are unsure of your speed, go to <http://broadbandreports.com/tools/> Run the Flash speed test.

**Q.** Are sales really real-time? For example, if we use Click4Tix as the web engine, what is the latency between a customer purchasing tickets and the time our system is updated?

**A.** From what we can tell, it's normally no more than a second or two.

**Q.** What is the interface through which we'd be communicating with Click4Tix? We want to ensure a secure interface, a necessary firewall/port hardening, etc.

**A.** RTT is an interface to your data files. You would want to have the computer behind a firewall. You would also want to restrict access to a specific IP. Having an SSL certificate would be good, but not necessary. No credit card information is transmitted. Everything else is non-confidential information - the same as you have already.

**Q.** What is the business model for Click4Tix? Do we pay yearly fees or transaction fees?

**A.** Click4Tix.com charges fees based on the price of the tickets. Generally, they are about \$1.80 and up. These fees are charged to the ticket customer, NOT to the client venue. Another important difference between Click4tix.com and other online ticket resellers, the client/venue is paid weekly, **not by the end of the run**. For more information, call Troy Lund at 206-226-6500.